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Business Plan Yields State Award for Hartford Student

Jonathan Grant, a student at Hartford Adult Education, was a 2nd place winner at the Fourth Annual Bizplan Competition and Business Expo held at Capital Community College on June 2, 2004. Jonathan received \$750 and a laptop computer for his award-winning project - a business plan for his company, S&S Beauty and Barber Salon.

The Bizplan competition is the highlight of the National Foundation for Teaching Entrepreneurship (NFTE CT) youth program. Contestants from across the state present their business plans to a panel of business experts. In preparation for the event, students learn mathematics by calculating return on investment, gross profit, net profit, unit cost, and stock purchasing strategies.

In addition, students develop stronger reading and writing skills, improve their oral presentation techniques, and explore the use of technology in developing and marketing their products.

This is the third consecutive year that a Hartford Adult Education student won 2nd place in the yearly state competition.

NFTE, founded in 1987 and based in New York City, is an international nonprofit organization that introduces low-income and at-risk young people to the world of business and entrepreneurship by teaching them how to develop and operate their own legitimate small business.

The Department of Economic and Community Development and the State Department of Education also sponsor the Bizplan competition.

Hartford Public Schools: Our Students! Our Community! Our Future!